

JOSEPH PISTELLA

PROFESSIONAL SUMMARY

Creative professional with progressive experience in film distribution, post-production, and marketing acquired through jobs, internships, academics, and self-managed projects. Highly skilled in producing engaging multi-platform content and supporting teams through meticulous detail for meaningful impact within the film industry. Seeking to deepen knowledge in film distribution through immersive learning and mentorship.

WORK EXPERIENCE

Production & Editing Assistant

WHEELHOUSE CREATIVE CO., NYC

09/2025 – 03/2026

- Assist in production marketing shoots & post-production editing for sizzles and trailers.
- Notable titles worked on: MARTY SUPREME, NO OTHER CHOICE, SENTIMENTAL VALUE.
- Clients include A24, NEON, ABRAMORAMA, WARNER BROS., and various Film Festivals.

Distribution & Marketing Intern

MUBI, NYC

08/2025 – 12/2025

- Support the US film marketing team with assets creation for social media channels.
- Notable titles worked on: DIE MY LOVE, THE MASTERMIND, & THE HISTORY OF SOUND.
- Assist in fulfilling marketing materials per spec to local arthouse theaters in NYC.

Distribution & Marketing Intern

OSCILLOSCOPE LABORATORIES, NYC

05/2025 – 08/2025

- Support marketing and promotion of new film releases through social media platforms, including DICIANNOVE, produced by Luca Guadagnino.
- Assist with theatrical team in exhibitor relations for accuracy and tracking documents.
- Handle shipping and deliveries of posters, trailers, and other promotional materials to industry partners.

Social Media Marketing Coordinator

INDIEPIX FILMS, NYC

02/2024 – 08/2025

- Elevate online presence by managing 7 social media platforms by creating 300+ film assets.
- Prepared and organized physical film drives for file delivery across distribution channels.
- Expand company's network by participating in sponsored film festivals; amplify presence within the independent film community through acquisition of film titles for distribution.

Distribution & Marketing Intern

KINO LORBER, NYC

12/2024 - 05/2025

- Produced 50+ marketing assets including graphics and video reels for films, generating 100K+ views and impressions across 7 major social media platforms.
- Delivered promotional content for Soundtrack to a Coup d'État, contributing to film's "For Your Consideration" Oscar campaign, enhancing its visibility during awards season.
- Contributed to delivery of film metadata across digital distribution platforms.

Development & Post Production Intern

4TH ROW FILMS, NYC

04/2024 - 09/2024

- Supported the video editing process of client projects by assembling content that exceeded client expectations.
- Performed research and development of 5+ documentary film projects, organizing interviews, articles, and diverse sources to craft engaging narratives.
- Managed and scheduled production assets to ensure successful film shoots.

New York, NY

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[LinkedIn](#)

[Portfolio](#)

EDUCATION

Bachelor of Arts, Communication & Media Arts

Montclair State University, 2023

- *Summa Cum Laude*
- *GPA: 3.9/4.0*
- *Minor: Film Studies*

CERTIFICATIONS

NYU Film and TV Industry Essentials Certificate | 2025

CORE COMPETENCIES

- Distribution
- Video Editor
- Social Media Management
- Post-Production
- Graphic Design
- Marketing
- Research

TECHNICAL SKILLS

- Adobe Creative Cloud (Photoshop, Premiere Pro, After Effects)
- Final Cut Pro
- Microsoft Word
- Spreadsheets
- PowerPoint
- Social Media Planners

FILM FESTIVAL WORK

63rd New York Film Festival | 08/2025

Assisting Special Events, Industry & Press teams. Includes aiding representatives and managing guests.

Tribeca Film Festival | 06/2026

Venue Liaison- directing patrons and talent with event information. Assisting screening teams and Q&As.

ADDITIONAL EXPERIENCE

VISIBILITY FILMS | 04/2026

Social Media Editor

Assisting film marketing campaign for Watermelon Pictures' "All That's Left of You." Produced content has reached over 1 million impressions on Instagram.